

Le Usability Jakob Nielsen

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Jakob Nielsen (born 5 October 1957) is a Danish web usability consultant. He holds a Ph.D. in human-computer interaction from the Technical University of Denmark in Copenhagen.

Jakob Nielsen (usability consultant) - Wikipedia

Jakob Nielsen, Ph.D., is a User Advocate and principal of the Nielsen Norman Group which he co-founded with Dr. Donald A. Norman (former VP of research at Apple Computer). Dr. Dr. Nielsen established the "discount usability engineering" movement for fast and cheap improvements of user interfaces and has invented several usability methods, including heuristic evaluation.

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10 Heuristics for User Interface Design: Article by Jakob ...

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Usability ROI Declining, But Still Strong

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Digital Divide: The 3 Stages - Nielsen Norman Group

Jakob Nielsen and Ralph Mulich in 1990 came up with Heuristic Evaluation as a method for usability inspection in 1990. These heuristics were later refined by Jacob Nielsen and he came up with 10 heuristics with "maximum explanatory power". In this article, we will discuss Nielsen's Heuristics for Usability Evaluation.

10 Nielsen's Heuristics Explained | Learn & Build Great UX

Description. Written by the author of the best-selling HyperText & HyperMedia, this book is an excellent guide to the methods of usability engineering. The book provides the tools needed to avoid usability surprises and improve product quality.

Usability Engineering | ScienceDirect

Jakob Nielsen's 10 Usability Heuristics. Jakob Nielsen employs 10 Usability Heuristics for User Interface Design. They are intended as general principles for interaction design, not specific guidelines. The Heuristics helped Dr. Nielsen make fast and low-cost improvements to user interfaces.

1) Visibility of System Status

How Jakob Nielsen Changed the Face of Usability ...

NN/g principals pioneered many of the UX research methods which have now become the standard best practices. Today we continue testing designs with real users, applying methods ranging from eyetracking, to diary studies, to in-person and remote usability testing.

Nielsen Norman Group: UX Training, Consulting, & Research

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Jakob Nielsen is renowned for his depth of knowledge when it comes to usability design. This book is an excellent review of what works, and doesn't for websites. Though many of the examples seemed more e-commerce focused, the principles are applicable to many forms of websites.

Amazon.com: Customer reviews: Eyetracking Web Usability

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Author Jakob Nielsen is considered one of the world's leading experts on Web usability. He is the author of numerous best-selling books, including *Prioritizing Web Usability* and the groundbreaking *Designing Web Usability*, which has sold more than 250,000 copies and has been translated in 22 languages.

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